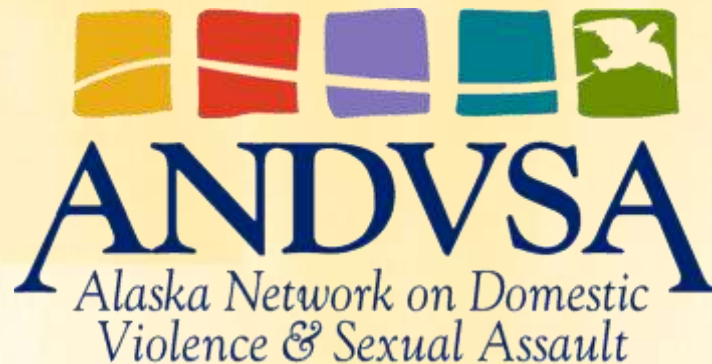


# 2010 Annual Report



## Alaska Network on Domestic Violence & Sexual Assault



*Working in Alaska Communities for Safety, Justice,  
Advocacy, Education and Violence Prevention*



# ANDVSA

*Alaska Network on Domestic  
Violence & Sexual Assault*



*Our Board and Executive Director*



*Sitka on Lincoln Street During Sexual Assault Awareness Month*

## **Our Vision, Values and Principles**

*The Alaska Network on Domestic Violence and Sexual Assault promotes and sustains a collective movement to end violence and oppression through social change.*

(Revised November, 2009)

**Collectively, we believe** interpersonal violence is the use of force or threat to achieve and maintain control over others.

**Collectively, we believe** societal oppression is the abuse of power which systematically creates conditions that condone violent acts.

**Collectively, we believe** that the elimination of interpersonal and societal violence is most effectively advanced through: grass roots efforts of local-based programs; communities that hold abusers accountable; and networking and coalition building at the local, state, and national levels.

**Collectively, we believe** in individual self-determination, empowerment through support and education, and the right of all persons to live without fear of interpersonal violence regardless of race, gender, national origin, age, level of ability, religion or sexual orientation.

*One of our primary purposes is to provide communication and linkage among programs and organizations whose primary focus is the elimination of domestic violence and sexual assault.*

## Our Member Programs

### **Anchorage**

#### **Abused Women's Aid in Crisis**

Suzi Pearson, Executive Director,  
100 W. 13<sup>th</sup> Ave., Anchorage, AK 99501  
907-279-9581  
Crisis line: 907-272-0100

#### **Standing Together Against Rape**

Nancy Haag, Executive Director  
1057 W. Fireweed, Suite 230  
Anchorage, AK 99503  
907-276-7279  
Crisis line: 907-276-7273

### **Barrow**

#### **Arctic Women in Crisis**

Virginia Walsh, Program Coordinator  
P.O. Box 69, Barrow, AK 99723  
907-852-0261  
Crisis line: 800-478-0267/852-0267

### **Bethel**

#### **Tundra Women's Coalition**

Michelle DeWitt, Executive Director  
P.O. Box 2029, Bethel, AK 99559  
907-543-3444  
Crisis line: 800-478-7799 / 543-3456

### **Cordova**

#### **Cordova Family Resource Center**

Nicole Songer, Executive Director  
P.O. Box 863, Cordova, AK 99574  
907-424-5674  
Crisis line: 866-790-4357 / 424-4357

### **Dillingham**

#### **Safe and Fear-Free Environment**

Ginger Baim, Executive Director  
P.O. Box 94, Dillingham, AK 99576  
907-842-2320  
Crisis line: 800-478-2316 / 842-2316

### **Fairbanks**

#### **Interior Alaska Center for Non-Violent Living**

Brenda Stanfill, Executive Director  
726 26<sup>th</sup> Ave, Suite 1, Fairbanks, AK 99701  
907-452-2293  
Crisis line: 800-478-7273 / 452-7273

### **Homer**

#### **South Peninsula Haven House**

Peg Coleman, Executive Director  
3776 Lake Street, Suite 100, Homer, AK 99603  
907-235-7712  
Crisis line: 800-478-7712 / 235-8101

### **Juneau**

#### **Aiding Women in Abuse & Rape Emergencies, Inc.**

Saralyn Tabachnick, Executive Director  
P.O. Box 20809, Juneau, AK 99802  
907-586-6623  
Crisis line: 800-478-1090/586-1090

### **Kenai/Soldotna**

#### **The LeeShore Center**

Cheri Smith, Executive Director  
325 S. Spruce Street, Kenai, AK 99611  
907-283-9479  
Crisis line: 907-283-7257

*We promote and support cooperation among agencies and institutions committed to challenging and changing the conditions that allow violence to continue.*

### **Ketchikan**

#### **Women in Safe Homes**

Naomi Michalsen, Executive Director  
P.O. Box 6552, Ketchikan, AK 99901  
907-225-9474  
Crisis line: 800-478-9494

### **Kodiak**

#### **Kodiak Women's Resource and Crisis Center**

Rebecca Shields, Executive Director  
P.O. Box 2122, Kodiak, AK 99615  
907-486-6171  
Crisis line: 907-486-3625

### **Kotzebue**

#### **Maniilaq Family Crisis Center**

Louise Conwell, Program Director  
P.O. Box 38, Kotzebue, AK 99752  
907-442-3724  
Crisis line: 907-442-3969

### **Nome**

#### **Bering Sea Women's Group**

Samaria Ross, Executive Director  
P.O. Box 1596, Nome, AK 99762  
907-443-5491  
Crisis line: 800-570-5444 / 443-5444

### **Sitka**

#### **Sitkans Against Family Violence**

Chris Bauman, Executive Director  
P.O. Box 6136 Sitka, AK 99835  
907-747-3370  
Crisis line: 800-478-6511 /  
907-747-3370

### **Unalaska**

#### **Unalaskans Against Sexual Assault & Family Violence**

M. Lynn Crane, Executive Director  
P.O. Box 36 Unalaska, AK 99685  
907-581-1500  
Crisis line: 800-478-7238 / 907-581-1500

### **Valdez**

#### **Advocates for Victims of Violence (AVV)**

Rowena Palomar, Executive Director  
P.O. Box 524  
907-835-2980  
Crisis line: 800-835-4044 / 835-2999

## **Our Affiliates and Friends**

HOPE, Craig

Chugach Women's Violence Intervention  
Project, Valdez

Jolene Firmin, Anchorage

Janna Stewart, Talkeetna

## **Our Staff**

Peggy Brown, Executive Director

Lindsee Acton, Office Manager

Kari Robinson, Project Director Legal

Advocacy Project & Staff Attorney

Christine McLeod Pate, Project Director,

Pro Bono Program & Staff Attorney

Jane Langley, Project Coordinator, Pro Bono  
Program

Patti Bland, Project Director, Training Project

Lisa Mariotti, Policy Director

Lori Grassgreen, Project Director, Prevention  
Programs

Susan Christianson, Communications Director

Mary Norcross, Financial Administrator

Tracey Miller, Accounting Clerk

Kami Moore, Prevention VISTA, Project  
Coordinator

Natalie Mays, Legal Advocacy Project

VISTA, Project Coordinator

*We expose the roots of domestic violence and sexual assault in the institutionalized discrimination against women, children and those who are viewed as having less power.*

## Overarching Goals 2010-2012

- (1) In 2010-2012, the Network will provide leadership in sexual violence prevention, intervention and response.
- (2) The Network will adopt a sustainable fiscal plan by July 2010 that increases diversification of Network funding sources by 10 percent to better support programs that advocate for victims and programs that address the prevention of violence in Alaskan communities.
- (3) In 2010-2012 the Network will focus on ways to implement policy change in (a) the criminal justice system, to increase the safety, accessibility and accountability to victims of violence and in (b) the public health system to increase engagement in promoting healthy relationships.
- (4) In 2010-2012 the Network will increase its role in civil and criminal justice systems and will work beside coalition members and provide resources and support to more effectively advocate for social justice.
- (5) In 2010-2012 the Network will improve its communications and increase support for member programs through the development of tools and resources.
- (6) By 2012, the Network will have provided training opportunities for Board members who may be unfamiliar with the roles and responsibilities of Board membership.
- (7) In 2010-2012 the Network will work to increase its impact on communities statewide through activism and leadership and will improve its role as an advocate for collective community action.
- (8) In 2010-2012 the Network will provide and support opportunities for member programs to build capacity and leadership skills in the areas of intimate partner and sexual violence prevention and to increase and strengthen the ability of member programs to amplify the voices of the people being served.

*We assure that the voices, experiences and expressed views of survivors of sexual and physical violence are a guiding force in development and implementation of initiatives to end violence.*

## A Message from Our Executive Director

As 2009 began, the Alaska Network on Domestic Violence & Sexual Assault faced a year of tremendous challenges and blessings. As the year closed, we celebrated a year in which those challenges became opportunities, and those opportunities were seized to create tangible outcomes of success. This was and is a testament to the commitment, talent and heart of the Coalition's membership of advocates, its staff and Board, and a statewide network of allies, partners and supporters.



*ANDVSA Executive Director  
Peggy Brown*

I am pleased and proud to provide this report of accomplishments to the invaluable community of Alaskans who are a part of the movement to end violence against women, children and all Alaskans. Each year ANDVSA builds on its achievements: to develop and provide more efficient and helpful ways to support and connect the amazing advocates who work daily with survivors of violence against women; to advocate for more advances in laws and resources to ensure the safety and liberty of women and their children; to create more ways to engage all Alaskans in ending violence against women and to hold offenders accountable for their abuse and violence.

With a budget of \$2.3 million, our organization is fiscally strong and viable. This year we created a new strategic plan which incorporates prevention; we worked closely with the Administration to help frame and shape the Governor's Initiative on domestic violence and sexual assault; we collaborated with new partners – both state and tribal; we provided technical assistance to our member programs and others; and we participated on more workgroups and committees to address domestic and sexual violence than ever before.

Through its non-partisan public policy advocacy during 2009, ANDVSA was able to increase state funding support for sexual and domestic violence programs in Alaska despite an economic downturn. ANDVSA prevention efforts were significantly enhanced by the Pathways Prevention Plan and through the implementation of research-based strategies. Through projects and trainings more than 1000 staff from domestic violence and sexual programs, teachers, youth workers, and others received specialized training to incorporate prevention into their work to end violence in Alaska.

As ANDVSA entered its 30th year of advocacy, I was hopeful that an ever-growing community of those seeking an end to violence against women would become more connected to our issues

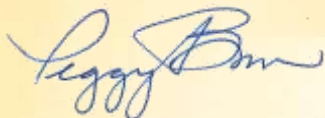
*We support full autonomy of community based programs so that control and direction of services provided remains in the hands of the persons being served.*

through the Coalition. That hope was born of the commitment, the achievements and the dedication of work that continues to involve so many Alaskans like you.

This coming year, I look forward to ANDVSA working with its partners in the area of a victim-centered approach to how our systems, communities and neighbors work with victims of sexual assault. I also look forward to conversations and cross training with behavioral health folks wherein hopefully we can bridge the divide for those victims who have substance abuse issues by providing trauma informed care and advocacy.

Our journey continues, strengthened through your support and involvement.

*Thank you to everyone who makes our work possible!*



Peggy Brown, Executive Director

### **ANDVSA Donors**

*We gratefully acknowledge the financial support of these individuals and organizations.*

#### **INDIVIDUAL, CORPORATE AND FOUNDATION SUPPORT**

An Anonymous Donor and the Altria Foundation

#### **GOVERNMENT FUNDING**

Alaska Department of Public Safety – Council on Domestic Violence and Sexual Assault  
Alaska Department of Health and Social Services, Divisions of Behavioral Health & Public Health  
Alaska Department of Education and Early Childhood Development  
Centers for Disease Control & Prevention  
U.S. Department of Health and Human Services  
U.S. Department of Justice – Office on Violence Against Women

#### **NON- GOVERNMENT FUNDING**

Association of Alaska School Boards  
Reuben E. Crossett Fund  
Sitka Tribe of Alaska  
PRIDE Foundation

And many others who gave of their time, hearts and wisdom.

*We work to ensure that funding for programs, agencies and services is sought in a cooperative and non-competitive fashion.*

## Legal Advocacy Project

### *If You Want Peace, Work for Justice*

In 2009-2010 the Network made significant strides towards its continued goal of increasing its role in civil and criminal justice systems. Working beside coalition members, the Legal Advocacy Project has provided resources and support to more effectively advocate for social justice in Alaska. Legal Advocacy Project staff provide statewide assistance with a wide range of legal issues and system advocacy questions from victim advocates and attorneys and provide direct services to victims needing legal representation and referral.

**Legal Advocacy Project Statewide Conference** – With funding from the Violence Against Women Act, the Legal Advocacy Project was able to provide statewide, multi-disciplinary training to victim advocates, law enforcement personnel and the Alaska Court System. The 2009 Conference “*Weaving the Safety Net: Coordinating Alaska’s Response to Violence Against Women*,” took place in Fairbanks Nov. 16-18, 2009, with more than 150 participants, including 47 program advocates, 59 members of law enforcement, three Council on Domestic Violence and Sexual Assault Board Members and two Council staff, as well as special guests from the Alaska Native Women’s Coalition, Chugachmiut, the Alaska Court System and LEAP. The conference brought nationally renowned speakers as well as experts from around the state.

**Pro-Bono Program Services** – In 2009, 81 attorneys participated in providing pro-bono services to victims. Three hundred seventeen (317) victims applied for services and the Pro Bono Program was able to assist 180. Since the program’s inception 643 full-representation cases have been taken by Pro Bono attorneys and 240 cases by in-house attorneys from more than 2000 program referrals. Victims of domestic violence and sexual assault and their advocates continue to identify the need for civil legal representation as a top priority within Alaska.

**Continuing Legal Education Training** – The twelfth annual “*Litigating Family Law Cases Involving Domestic Violence and Sexual Assault*” continuing legal education conference took place February 15-16, 2010 in Anchorage with 92 participants from across the state. Featured speakers included Dr. Anna Salter, national expert on sexual assault and sex offenders, and Judge Paula Casey and Dr. Nancy Olesen from the National Council on Juvenile and Family Law Judges who discussed custody issues in cases with domestic violence and sexual assault. Christine Pate shared facts regarding domestic violence in Alaska and the role of the ANDVSA Pro Bono Program in aiding those victims. Alaska Attorney General, Dan Sullivan addressed the group on the importance of

*We support a more just, ethical and humane model of social service delivery.*

providing legal services for victims and encouraged attorneys to donate their time to the project. Since 1999 nearly 300 Alaskan attorneys have donated thousands of hours of time to help victims of abuse through the Network's Pro Bono Program. He also addressed Alaska's current law and efforts to raise awareness of domestic violence.



*Left to Right: Pro Bono Project Supervising Attorney Christine Pate, Robin Bronen of AIJP, and Legal Advocacy Project Director Kari Robinson*

**Reaching Out to Underserved Populations** – The Legal Advocacy Project worked closely throughout the year with the Alaska Immigration Justice Project (AIJP), a culturally specific community-based organization to provide services for immigrant victims of domestic violence and sexual assault. The Alaska Immigration Justice Project is the only agency in Alaska dedicated to protecting the human rights of immigrants and refugees. Approximately 150 clients served by AIJP in fiscal year 2009 were immigrant victims of domestic violence, sexual assault or human trafficking. Immigration status is one of the most powerful tools that an abuser uses to prevent a victim from seeking safety and protection. In addition, Legal Advocacy Project staff traveled to a variety of rural communities within Alaska offering training, mentoring, support and direct representation for victims. In the past three years, these communities have included Barrow, Nome, Homer, Valdez, Bethel, Dillingham, Kotzebue, Unalaska, Seward, Palmer, Fairbanks, Juneau, Sitka, Ketchikan, Cordova, Kenai and Kodiak.

**Getting Out the Message** - Media coverage of Legal Advocacy Project initiatives was significantly greater during 2009 than previous years. The Fairbanks Continuing Legal Education Conference garnered television coverage as part of a three-day special KTVF news presentation. In addition, the project was featured in the online version of *Alaska Business Monthly*. Coverage of Attorney General Dan Sullivan's outreach efforts to garner additional Alaska attorneys for pro bono service, also featured the work of the Legal Advocacy Project. The Project has also revamped its brochures in order to provide more effective outreach to attorneys and victims. Significant improvements were also made to the Project's web site pages to include an online Legal Lending Library with conference agendas and materials available for loan.

**Legal Resources** – In 2009, the Legal Advocacy Project continued to provide resources to assist victim advocates and attorneys throughout Alaska, including the LAP Curriculum, the Women's Legal Rights Handbook, and brochures on Federal Domestic Violence Laws, Full Faith & Credit of Protective Orders, and 2010 Family Law Practice Manual with form pleadings on disc.

*We support a more just, ethical and humane model of service delivery.*

## The Training Project

### *Advocacy Through Education – Knowledge is Power*

Training and technical assistance continues to be identified by community service providers and advocates for victims of domestic violence and sexual assault as a key factor in making sure services are directly available throughout the state. In 2009, the Training Project was extremely active, providing more than 13,700 hours of training at 66 training events during the fiscal year to a total of 1,631 Alaskans.

**Communities Served** – A snapshot of some of the communities served by the Training Project in 2009 includes: Juneau, Valdez, Cordova, Sitka, Bethel, Homer, Palmer, Kenai, Anchorage, Wrangell, Petersburg, Ketchikan, Sitka, Nome, Fairbanks, Kotzebue, Barrow, Kodiak, Unalaska, and Dillingham.

**“Real Tools” Manual Updated** – The Training Project worked throughout the year on “Real Tools: Multi-Abuse Trauma” a new addition to the successful “Real Tools” series. This manual provides tools and resources for advocates and others working with individuals who are impacted by more than one issue that negatively affects their safety, health and well-being. The publication, written by Training Project Director Patti Bland and co-author Debi Sue Edmund, will be ready for distribution by the close of 2010.

**Court Training** – The Training Project provided comprehensive training throughout 2009 to the Alaska Court System, including Court Clerks, judges and attorneys.

**National Presentations** – The Project Director was a presenter and participant in numerous national conferences including providing a substance abuse seminar for the National Network to End Domestic Violence Transitional Housing providers in Portland and serving on a keynote panel at both the Praxis and Family Violence Prevention Fund conferences in New Orleans, addressing the link between domestic violence and sexual assault, substance abuse and mental health issues.

**Training Conferences** – The Training Project collaborated with the Legal Advocacy Project and the Alaska State Troopers to hold the first multidisciplinary advocate-law enforcement conference “Weaving the Safety Net: Coordinating Alaska’s Response to Violence Against Women” conference in Fairbanks in November 2009. The Project also hosted in partnership with CDVSA, a video-conference in April, 2010, featuring Olga Trujillo, a survivor and an attorney, provided by Praxis International and the office of Violence Against Women. In addition, the Training Project partnered with the Center for Human Development, Abused Women’s Aid In Crisis (AWAIC), Interior Alaska Center for Non-Violent Living (IAC) and Standing Together Against Rape (STAR)

*We succeed because we have expertise and experience in programs and service delivery.*

to provide training on health and safety at the Full Lives Conference in Anchorage, in partnership with the Alaska Native Justice Center, the Alaska Court System and disability services providers from across Alaska. The training, which included 26 advocates and Network staff, and more than 450 other participants, helped participants better respond to the needs of individuals experiencing a wide range of disabilities. The Project also partnered with the Alaska State Troopers and health care professionals to provide interdisciplinary SART training in Bethel and follow-up training in Anchorage. In addition, the Project has been busy planning the October 27-29, 2010, ANDVSA Training Project Direct Services Conference, to be held at the BP Center in Anchorage. This conference will focus on domestic violence and sexual assault direct-service work, in conjunction with survivors' experiences with trauma, mental health and substance abuse issues.



*ANDVSA Training Project Director Patti Bland received recognition in publications throughout the country and even internationally, including this publication from the University of Canterbury in New Zealand.*

**Pride Grant**

Work was completed on the Pride Grant project addressing better advocacy for LBGTQI individuals. A revised training manual and brochures will be available for member programs and partners after final approval is received from the Office of Violence Against Women in late 2010.

**Partnerships and Office of Children’s Services Technical Assistance**

The Training Project has partnered with a wide range of organizations across Alaska in 2009 to provide training and technical assistance including, but not limited to the Alaska Native Women’s Coalition, The Alaska Native Tribal Health Consortium, the Alaska Pacific Islander Association, the Tribal Government of St. Paul, the Alaska Native Justice Center, Head Start, Chugachmiut, and the ASPEN Disabilities Project. The Project also continues to work with the Council, Office of Children’s Services and other community partners to develop collaborative training tools.

**Retiring Staff**

The Training Project would like to recognize Wilma Bennett, who retired this year after many years of distinguished service to the Project. We miss her and wish to recognize all she did to provide support to not only the Training Project, but to all of the Network staff and our member programs.

*We demonstrate respect for each other’s experience and disagree in respectful ways.*

## The Prevention Project

### *Violence Is Preventable*

Through its prevention project, ANDVSA is committed to ending violence before it ever occurs. Prevention projects focus on shifting environments and social norms to promote healthy relationships to strengthen individual protective factors for healthy and safe relationships.

The strategies and activities carried out in 2009-2010 work to achieve the prevention goals outlined in Pathways to Prevent Domestic Violence, a statewide plan developed to stop teen dating violence and domestic violence. This collaborative plan was developed by more than 20 statewide stakeholders and was approved by the ANDVSA Board of Directors. For the Pathways plan please visit the Prevention pages on the Network web site. These groups continue to guide the implementation of the plan.

#### **Prevention Infrastructure - Building Statewide Prevention Capacity:**

During the past year the Prevention Project provided prevention trainings, consultations, web-conferences, and support for member programs and organizations across the state reaching more than 1000 individuals. ANDVSA in partnership with Evaluation Management and Training launched the Alaska Violence Prevention social networking group and resource exchange creating a central location for resources and communication for prevention workers. In addition, the project diversified prevention funding sources for primary prevention and social norm change of sexual, teen dating, and domestic violence.

#### **Youth Leaders – Promoting Healthy Relationships and Nonviolence in Relationships**

The Prevention Project hosted the 2009 Lead On! Youth Leadership Summit to help strengthen youth leadership to prevent violence. More than 100 youth and adults attended the 2009 conference and approximately 20 youth-driven projects were carried out in local communities as a result of this summit. Youth mini-grants were provided to 12 communities to carry out activities in 2009 to promote respect and healthy relationships. Implementation and funding partners for this project included the Association of Alaska School Boards, Alaska Division of Public Health - Women's Children and Family Health & Chronic Disease Prevention and Health Promotion, Reuben E. Crossett Fund, Alaska Division of Behavioral Health, Alaska Division Public Safety Council on Domestic Violence and Sexual Assault, youth and communities of Anchorage, Juneau, Tenakee Springs, Wrangell, Ketchikan, Sitka, Dillingham, and Bethel.

*We are available whenever assistance is needed.*

## School and Classroom Based Violence Prevention

ANDVSA, working closely with partners statewide, adapted an evidence-based healthy relationship curriculum, Fourth R- Alaska Perspectives. The Fourth R prepared more than 35 teachers, staff, and other community members to use this classroom curricula. One Alaska teacher has been trained as a Fourth R trainer and currently 20 teachers in 17 schools are using the curriculum in their classrooms. The Project Director also participated in developing *A Draft Education Plan for Alaska*. Key partners include the Alaska Department of Health and Social Services, the Department of Education and Early Development, the Council on Domestic Violence and Sexual Assault and the Canadian Center for Addictions and Mental Health, original writers of the Fourth R curriculum.



*Actor and Prevention Specialist Oscar DeGruy helped prepare students for their on-camera experience with the Stand Up, Speak Up campaign.*

## Media Messaging to Shift Social Norms

Through the Stand Up, Speak Up campaign key partners were able to incorporate youth ideas and develop prevention messaging to strengthen a youth culture that promotes respect and non-violence. The campaign used television commercials, posters, bus signs and an interactive web site, [www.StandUpSpeakUpAlaska.org](http://www.StandUpSpeakUpAlaska.org) to involve youth. Posters were distributed to each middle and high school, as well as public health and village clinics and domestic violence and sexual assault programs, in the state. Partner organizations also supported 12 community-based youth projects and three male engagement projects. These include Juneau's Coaching Boys to Men, Saxman's Men's Gathering and Choose Respect Campaign, and Kotzebue's Strengthening Fathers Program.

## Strengthening Community Collaboration for Prevention

ANDVSA provided support for four local DELTA projects and community prevention coalitions, offering technical assistance and support for prevention efforts. ANDVSA also compiled community snapshots of prevention and education efforts in ANDVSA member program communities.

## Prevention Research – Building the Evidence Base and Data

The Project also developed a proposal to evaluate the effectiveness of the Fourth R curriculum in collaboration with the Alaska Division of Public Health, Evaluation and Management Training Associates, the Alaska Family Violence Prevention Project and the Canadian Centers for Addiction and Mental Health.

*We are a collective, dedicated group that is inclusive of urban, rural and remote locations.*

## Public Policy Program

During the second session of the 26th Legislature, Network staff, member programs and victim advocates worked collaboratively with the Governor's office and legislature on several pieces of legislation to provide additional protections to victims of domestic violence and sexual assault, including the Governor's Domestic Violence and Sexual Assault 10-year initiative to end domestic and sexual violence in Alaska.

### Operating Budget Funding

Key components of the plan included an incremental funding increase to programs to make up for a loss in federal funding which brought the programs even with last year's appropriation request to meet FY 10 cost of living increases.

A \$3,000,000 dollar appropriation to the Governor's office to invest in several intervention and education strategies, including a rural community pilot project, a children's advocacy center in Kodiak, a universal public education campaign, and the first ever state funding for the Network's pro bono legal services program.

### Capital Budget Funding

In addition to the operating budget, this year's capital budget provided funding for projects at six member programs totaling \$1,851,000. These funds will provide infrastructure upgrades at several facilities including enhanced security systems, ventilation, and sewer upgrades. Funding was also provided for the development of a child advocacy center within the Bethel shelter and new transitional housing for survivors in Juneau.

### Legislation

Several important pieces of legislation passed the legislature in 2010. First, the Governor's office sponsored two bills to strengthen the laws surrounding sexual offenses and domestic violence, holding perpetrators accountable and providing additional protections to victims. Further, Senator French sponsored **SB 110** to insure that the evidence needed to bring the proper perpetrators is retained. The Executive Director and Policy Director were invited to offer opening comments at the bill signing on May 14, 2010.

*We are proactive, committed to the work and are forward thinking.*

In addition, several other significant bills passed the legislature. **SB 266** sponsored by Senator Thomas provides a much needed increase from \$1,500 to \$5,000 to the amount of emergency compensation that a crime victim can receive from the Violent Crimes Compensation Board; **HB 307** sponsored by Representative Holmes makes clear that judges and magistrates have the authority to issue Sexual Assault and Stalking Protective orders; and **HJR 48** a joint resolution sponsored by Representative Kerttula urged Congress to pass the federal Crime Victims Fund Preservation Act which would increase the minimum caps on federal VOCA funding through 2014, providing an increase in the amount of federal money coming to the states.



*Alaska State Capitol in Juneau.*

A complete overview of these pieces of legislation can be viewed on the Public Policy Program page of the ANDVSA website.

## Communications Project

In August of 2009, ANDVSA hired its first-ever communications director to assist the Network with a wide range of public information needs identified by its Board of Directors. The Board's goal, reiterated in the 2010-2012 strategic plan, "to improve communications and increase support for member programs through the development of tools and resources," was met in a variety of ways throughout the past year.



### Planning Builds Foundation for Network Communications Enhancements

The Project took the first step in improving Network communications by developing a one-year communications plan. The plan outlined several areas needing immediate improvement, as well as identified initial tools needed to build an improved communications infrastructure. The plan included conservative budgetary requirements and ways to build partnerships with media outlets to maximize exposure to domestic violence and sexual assault issues in our state.

#### Those tools and resources included:

**Improved Network Web Site:** The Network made significant strides in improving its public face through numerous web site enhancements. First and foremost, the web has been kept current with information on Network, member-program and other important updates and links. The look and feel of the site was also significantly improved, with further enhancements planned in 2010-2011.

**2009 Annual Report and Quarterly Newsletters:** The first project completed was the production of the 2009 Annual report. The *Network News* was reinstated with newsletters going in January and April, 2009 and September 2010.

**LAP Brochures:** Three new brochures were created for the Legal Advocacy Program to help promote the work of the program as well as the Pro Bono Project. 2010 plans call for the completion of a Network folder that will also include updated information on Network and member programs.

**Public Information and Social Norms Media Campaigns:** The Project wrote and produced the four "Real Alaska Men Choose Respect" public information commercials that aired statewide November, 2009 through March, 2010. These commercials, produced in partnership with the Council on Domestic Violence and Sexual Assault, garnered positive statewide attention, including spurring on the Governor's "Choose Respect" marches during Sexual Assault Awareness Month.

*We are unified and are representative, providing all an equal voice.*

We also received positive feedback from the government of Canada. An initial web site was produced in conjunction with this campaign for under \$100. Web site improvements for the [www.AlaskaMenChooseRespect.org](http://www.AlaskaMenChooseRespect.org) site are slated for 2010-2011. In addition, The Project helped produce the “Stand Up, Speak Up” prevention campaign, including helping to develop ad concepts and coordinating with graphic design and web design contractors, as well as photographers and television production crews. This campaign also included placement of bus signs in Anchorage, Juneau, Fairbanks and Ketchikan.

**Media Partnerships** The Project worked closely with GCI Cable, ABC Alaska Superstation and KTUU NBC affiliates to develop significant media partnerships to enhance play of the Network’s media campaigns. This resulted in a match from GCI Cable that more than doubled the amount of air time afforded to the media campaigns and significant public service announcement placements from the broadcast stations. We look forward to these partnerships remaining throughout 2010-2011 and plans call for developing additional partnerships with rural radio stations.

**Earned Media:** While earned media was not a focus of the first year of the communications plan, ANDVSA garnered earned media in 2009-2010 which included attention to “Real Alaska Men Choose Respect” messaging, an Alaska Business Monthly op-ed piece published on the Legal Advocacy and Pro Bono Projects, coordination of news reports on the Fairbanks Legal Advocacy Project conference, significant attention to “Choose Respect” marches which we helped coordinate with the Office of the Governor, and Alaska Newspapers coverage of the Lead On conference and 4<sup>th</sup> R trainings.

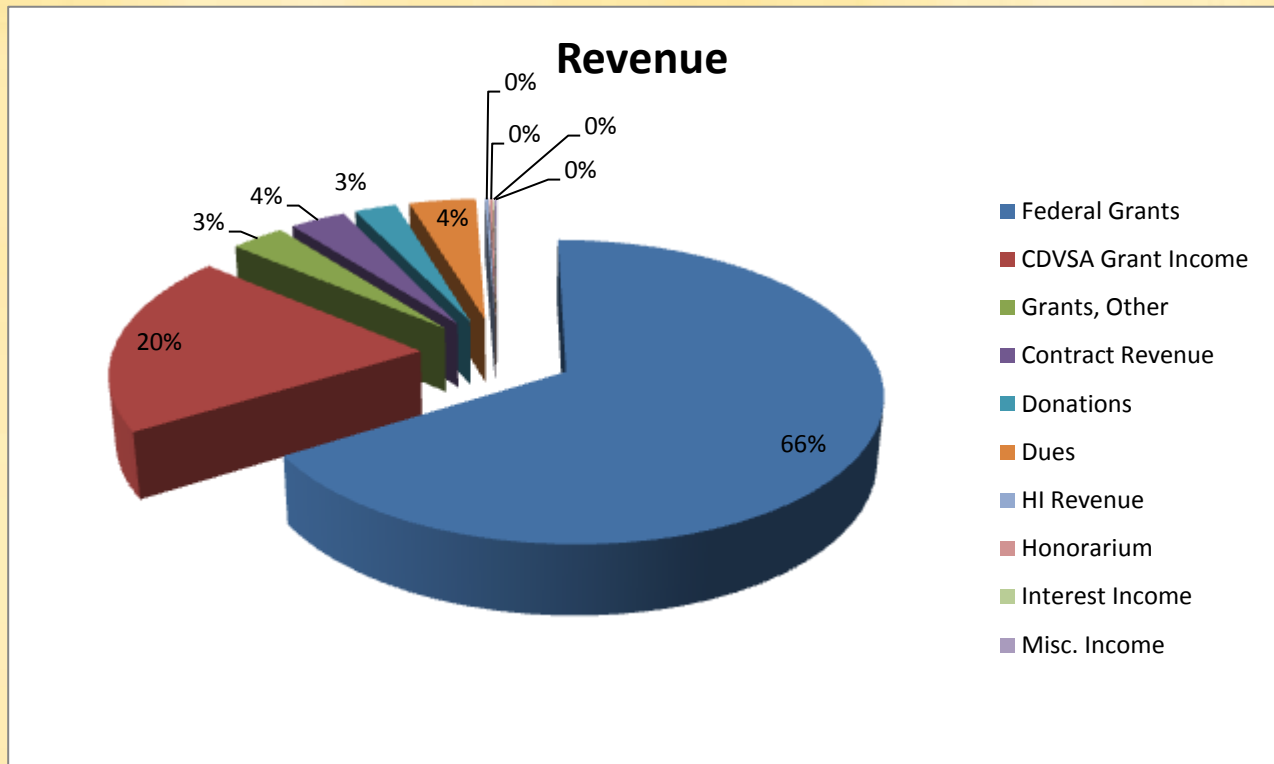
**Web Enhancements for Member Programs:** Through funding from the Earmark, the Communications Project has been able to assist member programs with their own web site enhancements. Starting with Alaskans for Victims of Violence in Valdez and AWARE in Juneau in 2009, the communications project is attempting to build capacity for member programs through standardizing web site functionality and assisting programs with redesign of sites. This will continue through 2010 with Kenai, Dillingham and Anchorage.

**Board Strategic Planning for Network and Member Programs:** Also due to Earmark funding, the Project has been able to assist the Network and member programs with board training and strategic planning. The Network produced its own *2010-2012 Strategic Plan* to assist our work and outline our future collective goals and strategies.

**Grant Writing:** The Project also wrote three grant applications for the Network, Council and member programs to enhance communications efforts in 2010-2010.

*We maintain a sense of humor.*

## 2009-2010 Financial Statement

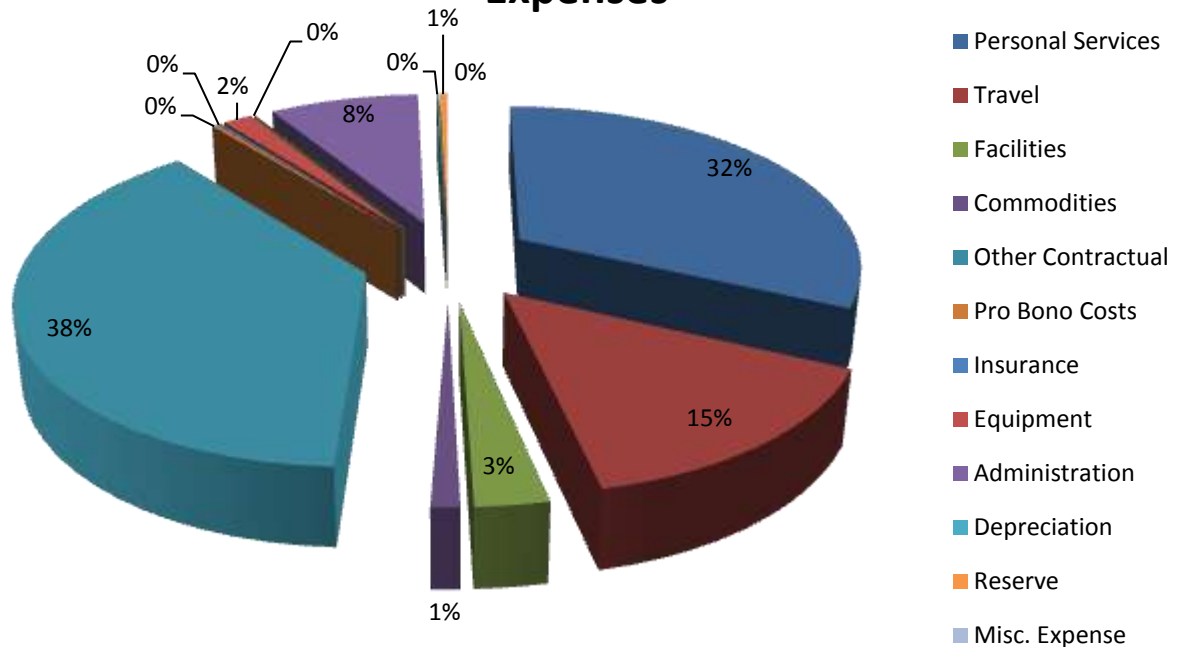


### Revenue (Unaudited) July 2009-June 2010

<b>Federal Grants</b>	<b>\$1,556,072</b>
<b>CDVSA Grant Income</b>	<b>\$466,790</b>
<b>Grants, Other</b>	<b>\$77,348</b>
<b>Contract Revenue</b>	<b>\$79,850</b>
<b>Donations</b>	<b>\$59,727</b>
<b>Dues</b>	<b>\$94,915</b>
<b>HI Revenue</b>	<b>\$5,137</b>
<b>Honorarium</b>	<b>\$4,940</b>
<b>Interest Income</b>	<b>\$1,040</b>
<b>Misc. Income</b>	<b>\$3,659</b>
<b>Total Income</b>	<b>\$2,349,478</b>

*We maintain a sense of sisterhood, brotherhood and family.*

## Expenses



### Expenses (Unaudited) July 2009-June 2010

<b>Personal Services</b>	<b>\$749,019</b>
<b>Travel</b>	<b>\$343,920</b>
<b>Facilities</b>	<b>\$68,192</b>
<b>Commodities</b>	<b>\$26,788</b>
<b>Other Contractual</b>	<b>\$900,262</b>
<b>Pro Bono Costs</b>	<b>\$7,086</b>
<b>Insurance</b>	<b>\$3,970</b>
<b>Equipment</b>	<b>\$38,135</b>
<b>Administration</b>	<b>\$194,519</b>
<b>Depreciation</b>	<b>\$2,284</b>
<b>Reserve</b>	<b>\$10,000</b>
<b>Misc. Expense</b>	<b>\$543</b>
<b>Total Expense</b>	<b>\$2,344,718</b>

*We work together and are supportive.*

## Become an Affiliate Member or Friend of the Network

ANDVSA Affiliate Members are programs, agencies and organizations eligible for a number of benefits. Affiliate members can serve as ex officio members of standing and ad hoc committees, receive invitations to ANDVSA sponsored activities, participate in activities at a discounted rate, receive newsletters, informational mailings and publications, and can request technical assistance, trainers and speakers at a discounted rate.

Individuals may join as a Friend of the Network. Friends may participate in ANDVSA sponsored events or activities at a discounted rate, receive newsletters and other informational mailings and publications, and receive invitations to ANDVSA sponsored events and activities.

**Fill in the form below and return it to ANDVSA, 130 Seward Street, Suite 214, Juneau, AK 99801 or visit our web site at [www.andvsa.org](http://www.andvsa.org) to receive more information on becoming an Affiliate Member or Friend of the Network.**

Program Name or Individual Name : \_\_\_\_\_

Executive/Program Director Name: \_\_\_\_\_

If Applicable (For Affiliate Membership)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Affiliate Membership dues are based on a sliding fee scale. Information about our dues structure is available online or from the Network. Filling out the above form indicates your interest. We will contact you with more information.

Friends of the Network membership dues are \$80 per year. Filling out the above form indicates your interest. You may enclose your check with your application, or fill out the above form and we will contact you.

**Thank you for your support!**

*If you want peace, work for justice.*

## Donate Now

Fill in the form below and return it to ANDVSA, 130 Seward Street, Suite 214, Juneau, AK 99801.

I would like to donate to the Pro Bono Program:

\_\_\_\_\_ \$50                  \_\_\_\_\_ \$150                  \_\_\_\_\_ \$300                  \_\_\_\_\_ \$500  
\_\_\_\_\_ \$1000                  \_\_\_\_\_ Other amount                  \_\_\_\_\_ My time as an attorney

\_\_\_\_\_ Please send me more information about the ANDVSA Pro Bono Program.

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_ Email: \_\_\_\_\_

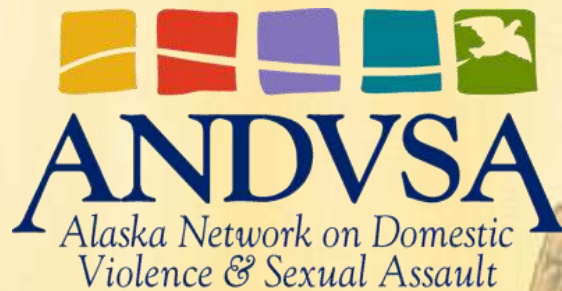
Or visit our web site at [www.andvsa.org](http://www.andvsa.org) to donate online.

**Thank you for your support!**



# ANDVSA

*Alaska Network on Domestic  
Violence & Sexual Assault*



**Main Office**

130 Seward Street, Suite 214  
Juneau, Alaska 99801  
907-586-3650

**Sitka Office**

PO Box 6631  
Sitka, Alaska 99835  
907-747-7445

[www.andvsa.org](http://www.andvsa.org)

*Working in Alaska Communities for Safety, Justice, Advocacy, Education and  
Violence Prevention*