

Some Considerations for Effective Prevention

Are your prevention efforts likely to be effective? Research suggests these principles can increase the likelihood that your prevention efforts have the most impact.

Socio-culturally Relevant

Builds positive relationships between youth and adults

Occurs often enough to have intended impact

Considers individuals, their influencers, their social contexts, and media

Messages are delivered through multiple messengers

Varied approaches - example using art, writing, media that will work with different learning styles

Builds on theories of behavior change