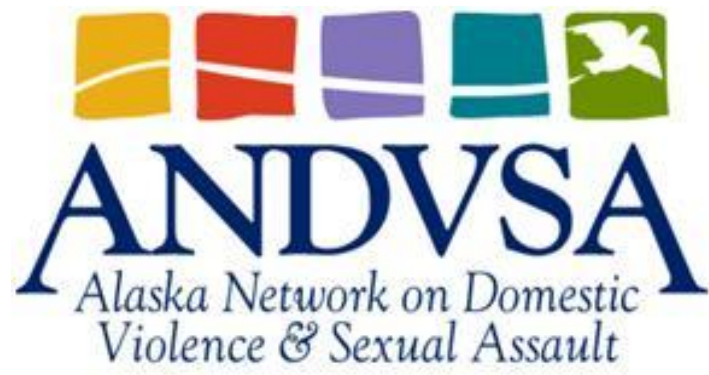


ANDVSA
Annual Report
September, 2011



Working in Alaska Communities for Safety, Justice, Advocacy, Education and Violence Prevention

Our Vision, Values and Principles

The Alaska Network on Domestic Violence and Sexual Assault promotes and sustains a collective movement to end violence and oppression through social change.

(Revised November, 2009)

Collectively, we believe interpersonal violence is the use of force or threat to achieve and maintain control over others.

Collectively, we believe societal oppression is the abuse of power which systematically creates conditions that condone violent acts.

Collectively, we believe that the elimination of interpersonal and societal violence is most effectively advanced through: grass roots efforts of local-based programs; communities that hold abusers accountable; and networking and coalition building at the local, state, and national levels.

Collectively, we believe in individual self-determination, empowerment through support and education, and the right of all persons to live without fear of interpersonal violence regardless of race, gender, national origin, age, level of ability, religion or sexual orientation.

Our Member Programs

Anchorage

Abused Women's Aid in Crisis (AWAIC)

Suzi Pearson, Executive Director
100 W. 13th Ave.
Anchorage, AK 99501
Office: 907-279-9581
Crisis line: 907-272-0100

Anchorage

Standing Together Against Rape (STAR)

Nancy Haag, Executive Director
1057 W. Fireweed, Suite 230
Anchorage, AK 99503
Office: 907-276-7279
Crisis line: 907-276-7273

Barrow

Arctic Women in Crisis (AWIC)

Virginia Walsh, Program Coordinator
P.O. Box 69
Barrow, AK 99723
Office: 907-852-0261
Crisis line: 800-478-0267 / 907-852-0267

Bethel

Tundra Women's Coalition (TWC)

Michelle DeWitt, Executive Director
P.O. Box 2029
Bethel, AK 99559
Office: 907-543-3444
Crisis line: 800-478-7799 / 907-543-3456

Cordova

Cordova Family Resource Center (CFRC)

Nicole Songer, Executive Director
P.O. Box 863
Cordova, AK 99574
Office: 907-424-5674
Crisis line: 866-790-4357 / 907-424-4357

Dillingham

Safe and Fear-Free Environment (SAFE)

Ginger Baim, Executive Director
P.O. Box 94
Dillingham, AK 99576
Office: 907-842-2320
Crisis line: 800-478-2316 / 842-2316

Fairbanks

Interior Alaska Center for Non-Violent Living (IAC)

Brenda Stanfill, Executive Director
726 26th Ave, Suite 1
Fairbanks, AK 99701
Office: 907-452-2293
Crisis line: 800-478-7273 / 452-7273

Homer

South Peninsula Haven House (SPHH)

Peg Coleman, Executive Director
3776 Lake Street, Suite 100
Homer, AK 99603
Office: 907-235-7712
Crisis line: 800-478-7712 / 235-8101

Juneau

Aiding Women in Abuse & Rape Emergencies, Inc. (AWARE)

Saralyn Tabachnick, Executive Director
P.O. Box 20809
Juneau, AK 99802
Office: 907-586-6623
Crisis line: 800-478-1090 / 586-1090

Kenai/Soldotna

The LeeShore Center

Cheri Smith, Executive Director
325 S. Spruce Street
Kenai, AK 99611
Office: 907-283-9479
Crisis line: 907-283-7257

Ketchikan

Women in Safe Homes (WISH)

Naomi Michalsen, Executive Director
P.O. Box 6552
Ketchikan, AK 99901
Office: 907-225-9474
Crisis line: 800-478-9474 / 907-225-9474

Kodiak

Kodiak Women's Resource and Crisis Center

Rebecca Shields, Executive Director
P.O. Box 2122
Kodiak, AK 99615
Office: 907-486-6171
Crisis line: 907-486-3625

Kotzebue

Maniilaq Family Crisis Center

Debbie Moates, Director
P.O. Box 38
Kotzebue, AK 99752
Office: 907-442-3724
Crisis line: 907-442-3969

Nome

Bering Sea Women's Group

Samiria Ross, Executive Director
PO Box 1596
Nome, AK 99762
Office: 907-463-5491
Crisis line: 800-570-5444 / 907-443-5444

Seward

Seaview Community Services
Craig Williamson, Director of Behavioral Health
302 Railway Avenue
Seward, AK 99664
Office: 907-224-5257
Crisis line: 907-224-3027

Sitka

Sitkans Against Family Violence

Chris Bauman, Executive Director
P.O. Box 6136
Sitka, AK 99835
Office: 907-747-3370
Crisis line: 800-478-6511 / 907-747-3370

Unalaska

Unalaskans Against Sexual Assault & Family Violence

M. Lynn Crane, Executive Director
P.O. Box 36
Unalaska, AK 99685
Office: 907-581-1500
Crisis line: 800-478-7238 / 907-581-1500

Valdez

Advocates for Victims of Violence (AVV)

Rowena Palomar, Executive Director
P.O. Box 524
Office: 907-835-2980
Crisis line: 800-835-4044 / 835-2999

Our Affiliates and Friends

HOPE, Craig

Alaska Moms for Custodial Justice,
Anchorage
Janna Stewart, Anchorage

ANDVSA Current Staff

Peggy Brown, Executive Director

Lisa Mariotti, Policy Director
Electra Gardinier, Office Manager

Legal Advocacy Project:

Kari Robinson, Legal Advocacy Director &
Staff Attorney
Katy Ruff, Staff Attorney
Mari Cannon, Paralegal
Christine McLeod Pate, Pro Bono Program
Director & Staff Attorney
Kelsey Skaggs, Pro Bono Program Coordinator

Training Project:

Patti Bland, Training Project Director
Madison Massey, Training Project
Administrative Assistant

Prevention Project:

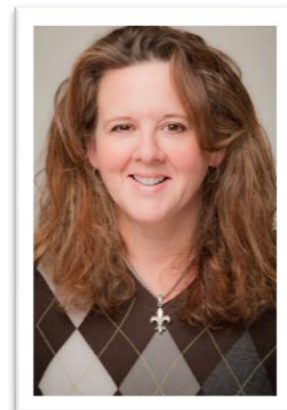
Lori Grassgreen, Prevention Director
Jesse Perry, Prevention Coordinator
Alicia Ali, Prevention VISTA

Financial Department:

Mary Norcross, Financial Administrator
Tracey Miller, Accounting Technician

A Message from Executive Director Peggy Brown

What a year it has been for ANDVSA and our member programs! Across the board, domestic violence and sexual assault programs experienced a significant increase in the request for victim services and the reach of community prevention programs. We believe this is a result of a number of factors, including numerous state, non-profit, tribal and faith based organizations working together on the Governor's initiative on domestic and sexual violence, ongoing coordinated community efforts, and our own "Real Alaskans Choose Respect" and "Stand Up, Speak Up" media campaigns.



ANDVSA continued this past year to be the central resource in our state for the movement to end violence against women. ANDVSA's staff trained thousands of advocates and community members through educational opportunities that comprise one of the most varied and extensive training calendars among the nation's state coalitions. ANDVSA also maintained its national reputation as a premier publisher of manuals, training materials and "how-to" publications for advocates, program leaders and allied systems of response to domestic and sexual violence. ANDVSA is fortunate to have staff with national presence and influence within their project areas. And every workday, they provided intensive problem-solving assistance to those seeking ANDVSA's expertise to help navigate the complexities of responding to those victimized by violence and to help them coordinate intimate partner prevention strategies in communities. In addition, we have provided increased legal advocacy services statewide and have grown in the depth and scope of our prevention efforts engaging men, youth, community leaders, and others. Our policy program has worked to monitor and inform legislation and policy issues, both statewide and nationally. And our member programs have continued to positively impact the lives of the victims they serve.

We celebrated many victories that reinforced the collective power of those working together to end violence against women. This approach epitomizes the work of ANDVSA and represents the sustaining vision for the future. There are no divisions among us when we come together to work to end domestic and sexual violence. Our work is personal yet collective, pragmatic while progressive, complex and consistent with the simple truth that led to the founding of ANDVSA: the violence must end. Public opinion is changing, community involvement is increasing, laws and public policies are being created and fine-tuned, and tens of thousands of women, children and men are gaining advocacy and support services to help them transform their lives.

It is my honor to present ANDVSA's report of achievements for July 1, 2010 through June 30, 2011. Thank you for your participation in our shared successes and ongoing dedication to ensuring all can possess the safety, security and respect that is each individual's inalienable right.

Legal Advocacy Project

If You Want Peace, Work for Justice



Legal Advocacy Services Change Lives

Every child in Alaska deserves a safe home or a safe place to go. The ANDVSA Legal Advocacy Project has

helped ensure a healthy future for Alaskan families by breaking the cycle of violence and creating safe custody and visitation situations.

Victims of domestic violence and sexual assault and their advocates continue to identify the need for civil legal representation as a top priority for Alaska. A landmark study by economists found that increased provision of legal services for victims of domestic violence contributed to the decline of domestic violence rates during the 1990's. The study also found that because legal services help victims with practical matters, such as protective orders, custody and child support, victims have real, long-term options to enhance safety. Yet studies show that the collective civil legal aid effort is meeting only about 20 percent of the legal needs of low-income people.

In response to this vital need, the Governor's office provided the ANDVSA Legal Advocacy Project with critical funding for training and pro bono attorney costs. Through this and other funding sources received by the ANDVSA Legal Advocacy Project, pro bono and ANDVSA staff attorneys have been able to provide victims assistance with a wide range of legal issues ensuring the protection and services victims need to pursue safe and healthy lives. It also enables communities to hold offenders accountable.

Governor's Funding Provides \$826,000 in Donated Attorney Time for Victims

Thanks to the Governor's funding of the annual ANDVSA Continuing Legal Education Conference and pro bono attorney costs, attorneys donated \$826,000 worth of free legal assistance for

ANDVSA Legal Advocacy Project Victim Survey

One hundred percent of victims surveyed by the Legal Advocacy Project whose cases were substantially completed by June 2011 reported that having an attorney through the project increased their overall safety. Comments from victims served under the project in response to questions about their relationship with their pro bono attorney included the following:

"Grateful he was there to help because I didn't know where to start or begin"

"Nothing but positive things to say...it is hard to express how grateful I am"

"I really appreciated your help through the project"

"Very helpful and very lucky to get any help from an attorney"

"My attorney went the extra mile because I lost my paperwork. It is very excellent that we have this for victims because how else would people get out of that situation"

"You guys are excellent and the advocate at the courthouse was very helpful"

"Very thankful for the project especially with my four kids"

"My pro bono attorney was great!"

"It made me feel safe and nice to have someone on my team and someone there for me"

"Really thankful for the project. It was a great anxiety remover to have an attorney"

victims across the State of Alaska. This is calculated using the number of accepted and completed pro bono cases reported on the LAV semi-annual reporting form for July 2010 through June 2011. Most of our volunteer attorneys donated between 10 and 80 hours to their cases, however a few superstar volunteers reported between 120 and 265 hours during the past twelve months.



2011 Continuing Legal Education Annual Conference.

ANDVSA's Pro Bono Program held its annual *Litigating Family Law Cases Involving Domestic Violence and Sexual Assault* Continuing Legal Education training March 28 - 29, 2011 in Anchorage. More than 90 individuals participated in the CLE this year! Through the training, 43 attorneys have agreed to volunteer with the ANDVSA Pro Bono Program. Ninety percent of attorneys completing training evaluations reported they were more likely to volunteer to represent a victim of domestic violence or sexual assault in a divorce, custody or protective order proceeding. Ninety-four percent of participants rated the two day training as good to excellent and 77 percent reported their ability to effectively represent a victim had improved or greatly improved as a result of the training.

Participants included volunteer attorneys, staff from ANDVSA and partner agencies including Alaska Legal Services, Alaska Native Justice Center, Alaska Immigration Justice Project, and Alaska Public Defender's office. Court personnel included a standing master, a district court judge, and 3 superior court judges. Six guardians ad litem and child custody investigators attended. One board member from the Council on Domestic Violence and Sexual Assault attended. National speakers were Margaret Drew, Director of Clinics and Experiential Learning at University of Cincinnati College of Law and Judge Jerry Bowles of the Kentucky Superior Court. Alaska's Attorney General John Burns provided opening remarks on the first day of the conference. Participants learned about domestic violence fundamentals, safety issues, impact on children, Alaska's rebuttable presumption, child support issues, and ethics issues, as well as a panel discussion with the Alaska judges who donated time to be there and three breakout sessions specifically designed for beginning or advanced attorneys, and one for GALs and CCIs.

Evaluation Results

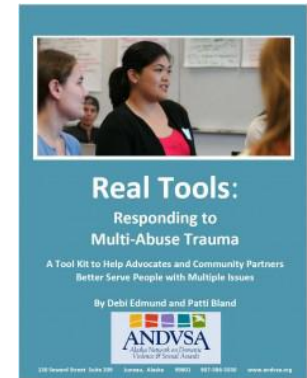
- Increased victim safety and attorneys volunteering with ANDVSA Legal Advocacy Project
- 100% of victims surveyed by the ANDVSA Pro Bono Program reported that having an attorney increased their overall safety.

The Training Project

Advocacy Through Education – Knowledge is Power

New “Real Tools” Manual Published

In the past year a large focus of the Training Project was the publication of “*Real Tools: Responding to Multi-Abuse Trauma – A Tool Kit to Help Advocates and Community Partners Better Serve People With Multiple Issues.*” Authored by Training Project Director Patti Bland, M.A., CDP, and Debi S. Edmund, M.A., LPC, this behavioral health project was supported by a grant from the Office of Violence Against Women, U.S. Department of Justice, and is a culmination of a three-year effort. The publication joins the other successful “*Real Tools*”



products produced by the Training Project, receiving rave reviews here in Alaska, across the US and in Canada, Great Britain and New Zealand. The trauma-informed work offers support to survivors and a diverse cross-section of advocates and professionals. Debbie Turner, Special Projects Coordinator, Behavioral and Rural Services, Alaska Native Tribal Health Consortium, summed up the reaction to this project and its impact: “This is truly a victory to be celebrated. This manual will be that guiding light for workers who may be wondering how to help someone who just seems to be hard to help. From the responses of the women who were helped, it truly is a blessing to them when someone takes the time to learn about what they have gone through to understand their experiences and their challenges in healing.”

Statewide and National Training

The Training Project provided a wide range of both statewide and national trainings and technical assistance to our community partners and allies, as well as offering on-going training to ANDVSA member programs. The project offers basic and advanced training for domestic violence and sexual assault advocates as well as specialized training on domestic violence, sexual assault and multiple abuse issues for advocates, community agencies and law enforcement. Statewide and national training initiatives included the following:

- Partnering with CDVSA and other community allies to develop curriculum and provide interdisciplinary SART training;
- Providing technical assistance and training in partnership with OCS;
- Coordinating needs assessment, focus groups and training as part of the ASPEN Collaborative including: Alaska Native Justice Center, Governor’s Council on Disabilities and Special Education, and UAA/Center for Human Development addressing access and safety needs for survivors with disabilities;

- Collaborating with the Center for Human Development to provide a DVSA track at Full Lives as well as co-partner with CHD and the Vera Institute of Justice to provide DART Training and Technical Assistance
- Collaborating with the Alaska Native Tribal Health Consortium, The Alaska Native Justice Center and the Alaska Native Women’s Coalition, to develop behavioral health curriculum and roll out training for behavioral health aides in 70 villages.
- Providing court training, to train interested judges and court clerks throughout Alaska on domestic violence and sexual assault issues in partnership with the court system.
- Training with Native Organizations such as Chugachmiut, Tribal Government of St. Paul, Aleutian Pribiloff Island Association, Kodiak Area Native Association and Copper River Native Association - to assist with challenges in rural communities
- Statewide conferences including:
 - AST/ANDVSA Interdisciplinary Conference, Fairbanks, November 2010 – Addressed advocacy and interdisciplinary service options for marginalized survivors of sexual assault, child sexual abuse and domestic violence
 - Full Lives Conference, Anchorage – April 2011 – Advocacy for survivors of DVSA who experience disability
 - Direct Service Conference, Anchorage - October 2011– Advocacy for survivors of DVSA who experience behavioral health disability.



A snapshot of services provided this fiscal year for organizations across the country includes training and technical assistance pertaining to the intersection of domestic violence/sexual assault and behavioral health disabilities provided to the following: Praxis; University of Minnesota, Minnesota Coalition Against Domestic Violence; University of Portland; Great Lakes ATTC; US Office of Women’s Health; Family Violence Prevention Fund (FVPF); National Network to End Domestic Violence (NNEDV). Also assisted SafePlace, Texas in providing a SAMHSA funded conference with the goal of providing trauma-informed service recommendations to SAMHSA.

Communities Served

Training and technical assistance continues to be identified by community service providers and advocates for victims of domestic violence and sexual assault as a key factor in making sure services are directly available throughout the state. In FY 2011, the Training Project was extremely active, providing more than 14,445 hours of training at 69 training events during the fiscal year to a total of 1,823 Alaskans.

A snapshot of some of the communities served by the Training Project in FY 2011 includes the following communities: Juneau, Valdez, Cordova, Bethel, Homer, Port Graham, Nanwalek, Chenega Bay, Tatitlek, Glennallen, Kodiak, Palmer, Kenai, Anchorage, Ketchikan, Nome, Fairbanks, Kotzebue, St. Paul, Barrow, Kodiak, Unalaska, and Dillingham.

The Prevention Project

Violence Is Preventable

ANDVSA operates from the premise that violence is preventable and because violence is so pervasive in homes and communities across Alaska, the expansion of prevention efforts is urgent. Reviewing prevention efforts nationally and in Alaska we know prevention works best when coordinated and comprehensive.

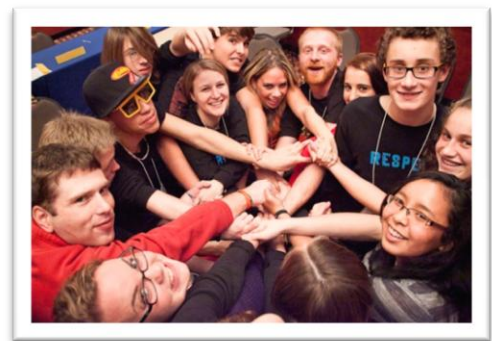
ANDVSA convenes and works in partnership with the Pathways Statewide Steering Committee, a 20 member group coordinating a comprehensive prevention approach in Alaska. In 2010-2011, ANDVSA and Pathways focused on the following priority areas:

Prevention Infrastructure - Building Statewide Prevention Capacity:

During the past year the Prevention Project provided trainings, web conferences, and support for member programs and organizations across the state reaching more than 800 individuals. ANDVSA provided individualized prevention technical assistance and participated on technical assistance teams in-state and nationally focusing on violence prevention and other determinants of health. ANDVSA continues to link communities to national prevention resources, emerging research and national prevention trainers. The project has diversified funding and received competitive funding for engaging men and boys in Alaskan communities in 2011.

Youth Leaders – Promoting Healthy Relationships and Nonviolence in Relationships

ANDVSA and partners recruit and support youth leaders committed to changing social norms and behaviors that contribute to safe and respectful communities. In 2010, 120 youth and adults from across Alaska came together for a three-day summit. Youth had an opportunity to become inspired, gain skills through workshops, provide testimony to policy makers and develop ideas for prevention projects in their home community. In 2010, 75% of youth that attended Lead On! went home to promote respect, healthy relationships or take action in their community. Projects included community-wide events, local public service announcements, peer education program, local youth summits, culture-based projects, or outdoor leadership programs





School-Based Prevention – *The Fourth R Healthy Relationship Curricula (grades 8-10):*

The Fourth R, an evidence-based strategy developed in Canada, is one of the few curricula that shows a reduction of violence perpetration and victimization and is effective at building several key protective factors. In 2009, keeping its core components and integrity, this curricula was adapted for Alaska. In

2010 -2011, working with key partners across the state, the Fourth R was greatly expanded within Alaska. More than 60 community members and teachers have been trained to implement the Fourth R. Specific attention is being given to Fourth R training, materials development, follow up support and evaluation. Some of the intended outcomes include: expanding the reach and scope of Fourth R training (teachers, dv/sa programs, community members); increased participant awareness of dating behavior, including dating violence; increased social connectedness; changes in perceived norms about healthy relationships and substance use; and decrease in the rate of self-reported perpetration of dating violence and peer violence. The Fourth R implementation team is also working with village teachers to adapt the Fourth R materials for village schools.

Media Messaging to Shift Social Norms

In 2010-2011, we were able to expand the Stand Up Speak Up efforts featuring five new television ads with genuine perspectives from youth across the state discussing proactive ways to prevent violence and speak up. A youth-driven redesign of our website materials along with the placement of Facebook ads, radio PSAs, new collateral materials, new posters, social networking, and classroom contests has increased traffic to this campaign with more than 5,600 visitors.

ANDVSA and key partners supported youth led projects. A youth and adult committee from across the state reviewed applications and funded mini-grants in 13 communities from Ketchikan to Gambell. Projects included media, community, and culture based projects that incorporated respect and skills for relationships.

Alaska Men Choose Respect is a media and engagement effort focusing on shifting norms around respect, sexual violence, and men's role in preventing violence. The Prevention Project works to support men engaged in preventing violence, share prevention messages regarding men's role in preventing violence, create additional opportunities and tools for men to get involved in violence prevention efforts. In addition to our media efforts, the project is building on the lessons from many of the male engagement programs across the state and is currently working with statewide leaders to develop a guide for individuals working in athletic, outdoor, or

Steering Committee

Members: Alaska Native Justice Center, The Association of Alaska School Boards, Alaska Department of Public Safety-Council on Domestic Violence and Sexual Assault, Alaska Department of Health and Social Services Division of Public Health, Anchorage Municipality-Safety Links Program, Clarke Public Health Consulting-Sitka, Dillingham Public Nursing, First Alaskans Institute, University of Alaska Anchorage, University of Alaska Fairbanks, Women in Safe Homes-Ketchikan, Cordova school board member/fisherman/parent-Cordova

Plan Implementation

Partners: Alaska Native Tribal Health Consortium, ANDVSA member programs (domestic violence and sexual assault programs), Center for Disease Control and Prevention, Centers for Addiction and Mental Health-Prevention Science, Department of Education and Early Development; Department of Health and Social Services Division of Behavioral Health, Office of the Governor, the Reuben E. Crosssett Fund, Wal-Mart Foundation, youth, youth group leaders, teachers, counselors, school administrators, and countless community members across Alaska.

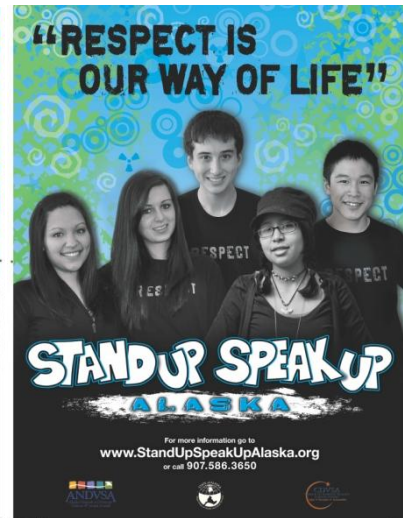
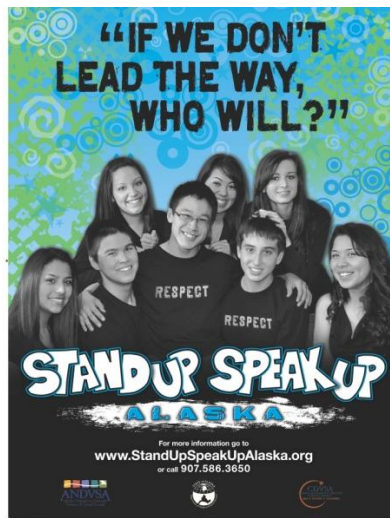
culture-based programs with young men. The project was also able to support male engagement projects in Anchorage, Juneau, Ketchikan, Saxman, and Dillingham.

Strengthening Community Collaboration for Prevention

The Prevention Project provided support for four local DELTA projects and community prevention coalitions. ANDVSA worked with member programs across the state to strengthen prevention efforts with youth, men, prevention coalitions, and other stakeholders. ANDVSA compiles community by community snapshots of prevention and education efforts in member program communities.

Prevention Research – Building the Evidence Base and Data

The Prevention Project has also been involved in reviewing the evidence base and expanding prevention research through working on a national social determinants of health and safety project, a statewide Fourth R effectiveness evaluation, and participation in the Governor’s Data Group.



Policy Project

It has been a policy intensive year at the Network! Network and member program staff have been fully engaged in sharing their expertise with allied professionals throughout the state working on issues ranging from insuring that victims of domestic and sexual violence have access to the services they need, insuring that our direct service programs have the needed resources to provide these critical services, and expanding outreach and education into remote and roadless villages to break the isolation that victims can experience.

Significantly, Network staff, member programs and victim advocates worked collaboratively with the Legislature and the Council to secure a \$550,000 increment to meet the increased costs of providing services and agency operations as well as to meet the increased emergency transportation costs for bringing victims in remote and isolated areas into the regional programs. In addition, we were successful in securing \$497,400 in general funds to replace an expiring federal earmark to insure that legal advocacy services in 10 programs continue. We thank all of those who worked so hard to insure that our member programs that do the vital on-the-ground work, day after day, 24/7 are able to continue to provide victims with the services and support that they need.

The Policy Program's primary focus over the past year has been working on various sexual assault issues affecting Alaska. The Policy Director has been working closely with the Government Accountability Office (GAO) as they fulfill their mandate under the Tribal Law and Order Act of 2010 to assess the ability of IHS clinics in remote Alaska villages to collect, maintain and store forensic evidence. Working with our rural programs, we have been able to provide the GAO with background information of the challenges and barriers facing victims in the villages seeking services both in the regional hubs as well as the challenges inherent in bringing services such as forensic evidence collection closer to the victims where victim confidentiality, safety and privacy could be jeopardized, leading to further isolation.

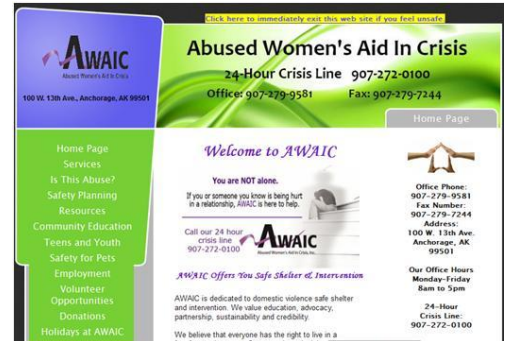
Finally, the Policy Director has been actively engaged in working with others on the issue of finding a sustainable solution to the funding by the state of sexual assault forensic examinations, working on updating the statewide sexual assault protocols, and working with our Congressional delegation to address federal legislation regarding sexual assault of Alaska Natives, teen dating violence, and federal funding priorities.

For more information about our Policy Program, please visit our website www.andvsa.org.

Communications Project

Member Program Web Development

In the past year a large focus of the Communications Project was to assist member programs to develop sustainable web sites. The Communications Project assisted the following programs to redesign their web sites: Standing Together Against Rape (STAR) and Abused Women's Aid in Crisis (AWAIC) in Anchorage, Advocates for Victims of Violence (AVV) in Valdez, Safe and Fear-Free Environment (SAFE) in Dillingham, Aiding Women in Abuse and Rape Emergencies (AWARE) in Juneau, and The LeeShore Center in Kenai. Some technical assistance was also provided to Tundra Women's Coalition (TWC) in Bethel and Women in Safe Homes (WISH) in Ketchikan. Three additional programs are scheduled to be completed by November, 2011. Training was provided to two staff members at each program. The programs are all using a similar web-based tool, so that they can assist each other to maintain their sites for the long term.



ANDVSA Website and Intranet Development



Along with the PSA's, the Communications Project worked to improve the look and feel of the ANDVSA web site through a web re-design that has allowed for additional site functionality. A major accomplishment this year was the addition of an intranet site to support member program communications. The intranet site provides for documents, project and committee reports, as well as a number of other features to improve communications with member programs.

Real Alaskans Choose Respect and Real Alaska Men Choose Respect Campaigns

New public service announcements for the *Real Alaskans Choose Respect* and the *Real Alaska Men Choose Respect* advertising campaigns were developed in 2010 and 2011 and the campaigns continued to garner statewide attention. In addition to television public service announcements, radio PSAs were also developed and aired statewide during the summer of 2011. Results of the campaigns have been to increase awareness of the issues of domestic and sexual violence and to increase the number of victims asking for help at local shelters. A sub-theme of these campaign was "Asking for Help Changes Everything." Anecdotal reports of increased shelter use point to more victims hearing and responding to that message. In addition, use of ANDVSA's web site increased 38 percent from August 2010 to August 2011, according to data from Google Analytics. In addition, 61.78 percent of the visits to the site were



categorized as “new visits” – a significant increase which can be attributed in part to this raised awareness.

US Department of Justice, Office of Victims of Crime Grant for Yukon-Kuskokwim Delta



One of the primary tasks of the Communications Project in 2010-2011 was working with TWC on a grant received from the U.S. Department of Justice, Office of Victims of Crime focusing on the effects of violence on children in the Yukon-Kuskokwim Delta. Working collaborative with TWC, the project interviewed elders in the Delta for a series of posters and radio PSAs in both English and Yupik. The spots will air on the area’s public radio station from

September 2011 to September 2012. In addition, posters and other collateral materials are being developed to support messaging. TWC’s youth program will also develop a performance on these topics.

New Materials and Media Support

In addition to web site enhancements, the Communications Project also developed new support materials for the Network including a new presentation folder. Support was provided to all of the Network projects in developing conference materials, providing layout and design for Network publications, and assistance was provided with press releases and media contacts. The Network, member programs, and the issues of domestic and sexual violence in Alaska received increased media attention throughout the year.



If We Do to Help End Domestic
ence, Sexual Assault and Child
se

Upcoming Events
Please check out our Events Calendar
for upcoming events at AWARE.



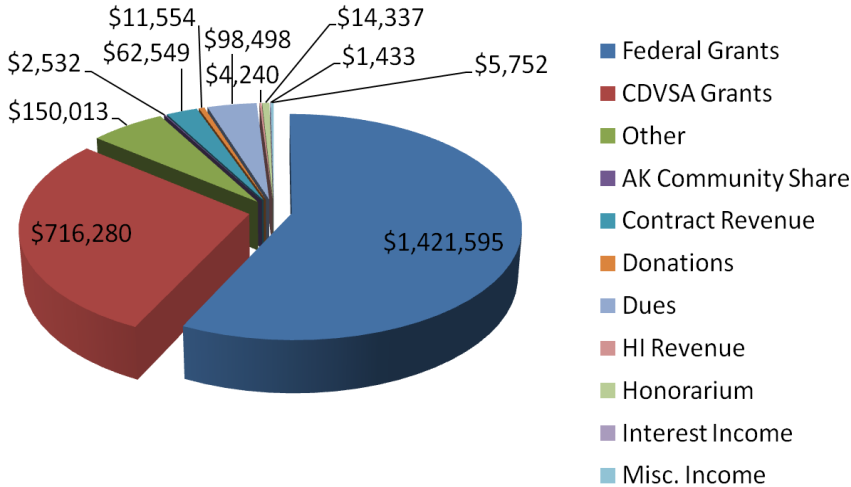
2011 Women of Distinction Nominations
Forms are due to ANDVSA no later than
October 8th at 5pm!

AWARE, Inc. we provide comprehensive
vention and prevention, outreach and
advice regarding domestic violence,
incest and child abuse



2010-2011 Financial Statement

ANDVSA Income FY 11

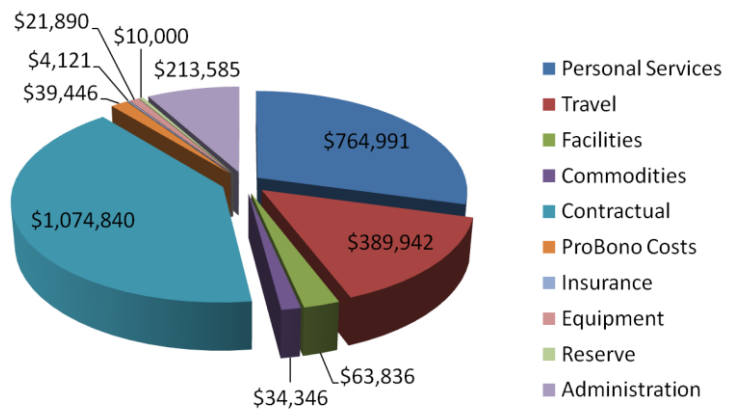


ANDVSA has 23 grants which are federal or pass through, 4 of which are state. ANDVSA has 12 contracts with state and private funding sources, which include the following:

- Walmart Foundation
- Center for Human Development
- Department of Health and Social Services – Division of Public Health
- Department of Health and Social Services – Division of Behavioral Health
- Alaska Native Tribal Health Consortium

ANDVSA Expenses FY 11

The bulk of ANDVSA funding comes from federal grants. This past year we had a 9% decrease in federal grants, a 35% increase in state grants and a 48% increase in private and other funding sources. ANDVSA's top 3 expenses last year were for contractual obligations, salaries and benefits and travel. We had a 2% increase in cost of living for salaries and benefits; a 15% increase in contractual and subgrantee expenses, a 16% increase in travel and a 9% increase in administration.



Become an Affiliate Member or Friend of the Network

ANDVSA Affiliate Members are programs, agencies and organizations eligible for a number of benefits. Affiliate members can serve as ex officio members of standing and ad hoc committees, receive invitations to ANDVSA sponsored activities, participate in activities at a discounted rate, receive newsletters, informational mailings and publications, and can request technical assistance, trainers and speakers at a discounted rate.

Individuals may join as a Friend of the Network. Friends may participate in ANDVSA sponsored events or activities at a discounted rate, receive newsletters and other informational mailings and publications, and receive invitations to ANDVSA sponsored events and activities.

Fill in the form below and return it to ANDVSA, 130 Seward Street, Suite 214, Juneau, AK 99801 or visit our web site at www.andvsa.org to receive more information on becoming an Affiliate Member or Friend of the Network.

Program Name or Individual Name: _____

Executive/Program Director Name _____

If Applicable (For Affiliate Membership)

Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Fax: _____ Email: _____

Affiliate Membership dues are based on a sliding fee scale. Information about our dues structure is available online or from the Network. Filling out the above form indicates your interest. We will contact you with more information.

Friends of the Network membership dues are \$80 per year. Filling out the above form indicates your interest. You may enclose your check with your application, or fill out the above form and we will contact you.

Thank you for your support!



Donate Now

Fill in the form below and return it to ANDVSA, 130 Seward Street, Suite 214, Juneau, AK 99801.

I would like to donate to the Pro Bono Program:

_____ \$50 _____ \$150 _____ \$300 _____ \$500
_____ \$1000 _____ Other amount _____ My time as an attorney

_____ Please send me more information about the ANDVSA Pro Bono Program.

Your Name: _____

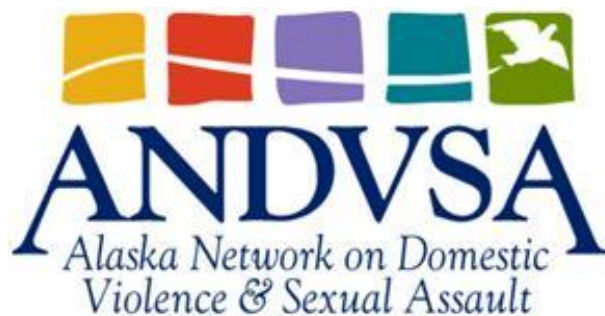
Address: _____

City: _____ State _____ Zip: _____

Day Phone: _____ Evening Phone: _____ Email: _____

Or visit our web site at www.andvsa.org to donate online.

Thank you for your support!



Main Office

130 Seward Street. Suite 214
Juneau, Alaska 99801
907-586-3650

Sitka Office

PO Box 6631
Sitka, Alaska 99835
907-747-7445

www.andvsa.org